B E N E T E A U 3 4 3









The Beneteau 343. A Smart Cruiser For Demanding Sailors.

The Beneteau 343 was conceived and built for those who want to cruise, but demand the agility and bluewater safety of a performance yacht. Designed by Berret-Recoupeau, the bull and sailplan offer the best of both worlds. And, with all lines being led aft to the cockpit, even single handed sailing is a breeze on this sailboat.

As the industry leader for technological and comfort innovations, the team at Beneteau has excelled once again on this model. In the cockpit alone, you'll find two great amenities: the patented pivoting steering pedestal and swiveling helmsman seat. The cockpit becomes even more liveable and easy to navigate when you factor in the offset rear entrance and easy sliding companionway. It's all part of a total yacht designed to make your life under sail - and at the dock - easier and smarter than ever.







An Abundance Of Light And Space.

Down below, you'll find the 343 is truly a Beneteau. An efficient interior layout with incredible woodwork and elaborate upholstery provide an ambience rarely seen in a boat of this size or of this value. Light abounds through the bull ports, multiple batches and skylights on the split-level coach roof. These same batches allow for terrific ventilation whether you're at sail or anchored in a secluded cove.

For the gourmet, the galley offers all the comforts of home - including ample storage, working counter space, two burner stove, stainless steel sink, and large front-loading refrigerator/freezer.

Available in a two cabin version, the Beneteau 343 is a comfortable vessel for a cruising couple or a family. However, if you have lots of sailing friends, you can easily welcome up to 6 guests aboard.







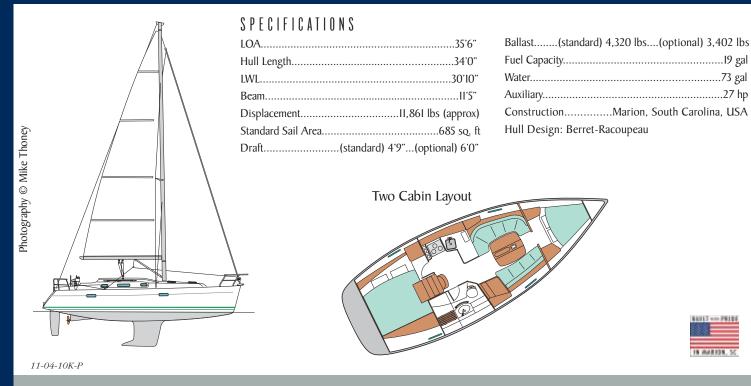
Performance Cruising At Its Best.

While the Beneteau 343 is built for cruising, you'll be impressed with the performance and stability on the water. Built under exacting CE standards, every Beneteau is constructed to revel in whatever the sea demands. Whether that means day sailing on Lake Erie, crossing from San Diego to Catalina, or reaching down the Chesapeake.

Of course, you'll be able to enjoy any of those journeys in total comfort aboard this boat. Headroom is generous. The huge head features a completely separate shower. And the cabins are elegantly appointed.

If your cruising demands more than just an ordinary yacht, we invite you to see the Beneteau 343 at your local Beneteau dealer or a boat show near you. Visit us online at www.beneteauusa.com

BENETEAU 343





www.beneteauusa.com



The Sea Demands The Best

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